A STUDY OF THE NATIONAL INNOVATION SYSTEM OF SRI LANKA

By

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The dissertation was submitted to the Department of Management of Technology of the University of Moratuwa in partial fulfilment of the requirement for the Degree of Master of Business Administration.

Department of Management of Technology
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Declaration

I hereby certify that this dissertation entitled "A Study of the National Innovation System of Sri Lanka" is entirely my own work and it has never been submitted nor is it currently being submitted for any other degree. I also hereby give consent for my dissertation, if accepted, to be made available for photocopying and for interlibrary loans, and for the title and summary to be made available to outside organizations.

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Abstract

National Innovation System (NIS) can be defined as a network of elements which include public, private and academic sector whose interactions and collaborations will induce the creation and use of knowledge for national economic benefit.

The purpose of this research was to identify the existence of the NIS along with its efficiency, effectiveness, strengths and weaknesses in Sri Lanka.

Literature review revealed that measuring the NIS is complex due to the large number of elements involved with no single accepted methodology to study it. The various measurement techniques such as the European Innovation Scorecard (EIS), World Bank Knowledge Assessment Methodology (KAM), Organization for Economic Cooperation and Development (OECD) Science, Technology and Industry Scoreboard, Triple Helix and Innovation Chain aim to identify the strength of the innovation system, the S&T capability and interrelationship between S&T institutions of a region or a nation.

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Innovation systems of six countries segregated into developed developing and newly industrialized countries were studied. The countries studied were Australia, Finland, South Korea, Malaysia, India and Thailand. The study revealed that a central governance of S&T across the nation is vital for the success of any NIS.

A combination of methodologies which included EIS, KAM, Triple Helix, Innovation Chain and Porter's Diamond Model were adopted to study the NIS. Data collection was through interviews with 14 experts in the government, academic and industrial sectors. Secondary data was from published data available in the annual reports, journals and the internet.

The research revealed that the NIS of Sri Lanka is greatly compromised right from the very early stages of education. Low number of science based schools and exam oriented curriculum have failed to induce innovative thinking among Sri Lankan children. Further, competition for entrance into S&T universities has forced potential students to move to other fields of study.

Higher education institutes and government research institutes also suffer setbacks. Lack of funds, lack of infrastructure and advanced equipment, lack of qualified human capital, low level of recognition and appreciation of researchers, difficulties in getting approval and resistance to change are serious concerns that need to be addressed immediately. This has led to decreased number of research projects done causing underutilization, demotivation and lack of coordination among existing researchers.

Industrial sectors contribution to S&T development has also remained low with the exception of a few sectors like Information and Communication Technology (ICT) and the apparel sector. Increasing cost of operations, lack of government incentives for Research and Development (R&D) and poor implementation of Intellectual Property (IP) laws to protect ownership have discouraged industries to partner with government research institutes and universities for joint R&D ventures.

Lack of a coordinating body for research and innovation and the lack of a governance structure for S&T have caused R&D to be performed in an ad-hoc manner with no national goal or strategy in mind. This has resulted in duplication of work at many government institutes with similar objectives but based under different ministries.

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These findings indicate that the government roles in the initional S&T development needs to be improved and immediate measures should be taken to overcome existing weaknesses. Based on the findings, it is recommended that the government prioritize S&T development in its path to economic development. Initiatives to increase funds for S&T development in state research and academic institutes are vital. Further, laws should be strengthened to protect local innovations and S&T policies enforced should be implemented.

The S&T community in the country is aware of these issues and has proposed a 5 year strategy plan for science, technology and innovation to be implemented. Adequate actions are necessary by the government to implement this strategy plan to make Sri Lanka the "Wonder of Asia".

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Abbreviations

3G Third Generation A/L Advanced Level

ACCIMT Arthur C. Clarke Centre for Modern Technologies

AEA Atomic Energy Authority
Al Agricultural Instructors

AICTE All India Council for Technical Education

ARC Australian Research Council
BAA Backing Australia's Ability

BCC B.C.C. Lanka Ltd

BCS British Computer Society
BERD Business Enterprise on R&D

BOI Board of Investments
BOO Build, Operate and Own
BOT Build, Operate and Transfer
BPO Business Process Outsourcing
CAGR Compound Annual Growth Rate

CARP Council of Agricultural Research Policy

CBSL Central Bank of Sri Lanka

CCSL CCST Coordination Confinitive for Science and Technology

CDA Coconut Development Authority

CEB Ceylon Electricity Board

CIS Community Innovation Survey

CISIR Ceylon Institute of Scientific and Industrial Research

CPD Continuing Professional Development

CRI Coconut Research Institute
CSSL Computer Society of Sri Lanka

CSTACI Commonwealth State and Territory Advisory Council on Innovation

DAEO District Agricultural Extension Officers

DAPH Department of Animal Production and Health

DOASL Department of Agriculture Sri Lanka

EEZ Exclusive Economic Zone

EIS European Innovation Scoreboard
EMBnet European Molecular Biology Network

EPZ Export Processing Zones
EU European Commission

FCRDC Fruit Crops Research and Development Centre
FCRDI Field Crops Research and Development Institute

FDI Foreign Direct Investment

FMRC Farm Machinery Research Centre

FRU Food Research Unit GDP **Gross Domestic Product GERD** Gross Expenditure on R&D **GSLI** Global Services Location Index HEI **Higher Educational Institutions**

HORDI Horticultural Crop Research and Development Institute

IBMBB Institute of Biochemistry, Molecular Biology and Biotechnology

IBRD International Bank for Reconstruction and Development

ICT Information and Communication Technology

ICTA Information & Communication Technology Agency

IDB Industrial Development Board IESL Institution of Engineers, Sri Lanka IFS Institute of Fundamental Studies IIF Innovation Investment Fund

IIFF Innovation Investment Follow-on Fund IIP Information Infrastructure Program

ΙP **Intellectual Property**

IPR Intellectual Property Rights IPS Institute of Policy Study ΙT Information Technology

Industrial Technology Institute Intversity of Moratuwa, Sri Lanka. ITI **JAAF** Cint Apparel Association Forum & Dissertations Electroffic Theses & Knowledge Assessment Methodology

KAM

Korean Institute of Science and Technology **KIST**

KTFL Kalubowitiyana Tea Factory Limited

KVS Krushhi Viapthi Sevaka

LGN Lanka Government Network LSE Large Scale Enterprises

MDC Malaysian Development Corporation

MDCCI Matara District Chamber of Commerce & Industries

MEXT Ministry of Education, Culture, Sports, Science and Technology - Japan

MI Ministry of Information

MIC Ministry of Industry and commerce

MLRCDA Ministry of Livestock & Rural Community Development MoSTI Malaysia Science, Technology, and Innovation Ministry

MoU Memorandum of Understanding

MRI Medical Research Institute MSC Multimedia Super Corridor

MST Ministry of Science and Technology MTEC Metal and Materials Technology

MTISED Ministry of Traditional Industries and Small Enterprise Development

MTR Ministry of Technology and Research **MVTT** Ministry of Vocational & Tertiary Training

MYA Ministry of Youth Affairs NAB National Apprenticeship Board

NAITA National Apprentice and Industrial Training Authority

NARA National Aquatic Resources Research and Development Agency

NARS National Agricultural Research System

NASTEC National Science and Technology Commission

NCSRD National Council for Scientific Research and Development

NEC **National Education Commission**

NEDA National Enterprise Development Authority

NERDC National Engineering, Research and Development Centre

NGO Non-Governmental Organizations

NHMRC National Health and Medical Research Council

NHRC National Health Research Council

NHRDC National Human Resource Development Council

NIA **National Innovation Agency**

NIBM National Institute of Business Management

NIC **Newly Industrialized Countries** NIE National Institute of Education

NIPM National Institute of Plantation Management

NIPO National Intellectual Property Office

NIS National Innovation System

NITC National Information Technology Council of Malaysia **NITESL** National Institute of Technical Education of Sri Lanka National Research Council

NRC

National Science Foundation .lk NSF

NSTDA National Science and Technology Development Agency **NSTIC** National Science, Technology and Innovation Council **OECD** Organization for Economic Co-Operation and Development

OSTI Office of Science and Technology Innovation

PACE Policies, Appropriability and Competitiveness for European Enterprises

PDP Plantation Development Project

PMSEIC Prime Minister's Science, Engineering and Innovation Council

PPP Public Private Partnership **PVIC** Plant Virus Indexing Centre R&D Research and Development RBI Ruhunu Business Incubator

RDD Rubber Development Department

RGS Research Grant Scheme

RRDI Rice Research and Development Institute

RRI Rubber Research Institute RRS Rice Research Stations

RTO Research Technology Organization

S&T Science and technology

SBIR Small Business Innovation Research

SCPPC Seed Certification and Plant Protection Centre **SITRA** Finnish National Fund for R&D and Innovation

SLAAS Sri Lanka Association for the Advancement of Science **SLAAS** Sri Lanka Association for the Advancement of Science **SLASSCOM** Sri Lanka Association of Software and Service Companies

SLBFE Sri Lanka Board of Foreign Employment

SLEMEA Sri Lanka Electronic Manufacturers and Export Association

SLIIT Sri Lanka Institute of Information Technology

SLINTEC Sri Lanka Institute of Nanotechnology

SLRMEC Sri Lanka Rubber Manufacturing & Export Corporation

SLTB Sri Lanka Tea Board

SME **Small and Medium Enterprises**

SPEnDP Smallholder Plantations Entrepreneurship Development Program

STMIS S&T Management Information System STPC Science and Technology Policy Council

STPII Second National Science and Technology Policy

STPRD S&T Policy Research Division

T&V Training and Visit

TAF **Technology Acquisition Fund**

TEKES National Technology Agency of Finland TePP Technopreneur Promotion Program

Telecom Regulatory Commission Sri Lanka. Sri Lanka. **TRCSL** TRI Research Institute of S Tea Shakthi Fund

TSF

Tea Small Holdings Development Authority **TSHDA**

TVET Technical and Vocational Education and Training

UGC **University Grants Commission**

UI **University Industry**

UNCTAD United Nations Conference on Trade and Development

UNESCO United Nations Educational, Scientific and Cultural Organization

UNIDO United Nations Industrial Development Organization

UoM University of Moratuwa USA **United States of America**

United States Department of Agriculture **USDA USPTO** United States Patent and Trademark Office

VC Vidatha Centres

VRI Veterinary Research Institute **VTA Vocational Training Authority**

Technical Research Centre of Finland VTT

WEF World Economic Forum