

**Identify best strategic practices to Manage Supply Chain Operations in  
Construction Supply Chain of Hotel industry in Sri Lanka & Maldives**

**M. D. Chamil Asanka-  
159201K**

Research submitted in partial fulfilment of the requirements for the degree of  
Master of Business Administration in Supply Chain Management

Department of Transport and Logistics Management

University of Moratuwa  
Sri Lanka

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Date: .....

Dr. Pradeepa Jayaratne

## **ABSTRACT**

The identification and implementation of best strategic practices to manage construction supply chain have to be increased in the hotel industry of Sri Lanka and Maldives. To identify and implement these strategies, some attempts have been made initially to identify best practices and then establish a model for measuring construction cost per room before and after implementation of best practices and improving the operations efficiently in construction supply chain of the hotel industry in Sri Lanka and Maldives. Based on a review of the literature and an expert group discussion, an exclusive framework is developed in this paper, which consists of identification of best strategic practices, development of a model for calculation of construction cost per room, and development of supply chain map & concept to manage construction supply chain in both destinations. However, there are obvious deficiencies in these existing practices, models, and concepts. This highlights the need for a systematic framework for the assessment of construction cost per room in the hotel industry in order to analyze and make effective decisions. The proposed framework is evaluated through expert interviews and case studies and this framework provides a roadmap for the improvement of construction supply chain operation in the hotel industry of Sri Lanka and Maldives efficiently. It can be helped hotel organizations to position their current level of construction cost and identify key strategic practices for improvement in the future.

Contractors, being located at the vanguard of the construction supply chain, potentially offer the most effective means of improving construction industry cost performance. As a generalization, cost remains the most important criterion for construction clients; so its reduction (most often than not) represents improved client satisfaction.

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## **LIST OF ACRONYMS**

MEP – Mechanical Electrical Plumbing

FF&E – Fixed Furniture & Equipments

HOE – Hotel Operating Equipments

UNWTO – United Nation World Tourist Organisation

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