

have a significant impact on sales or the order winning process. The results of the supply chain models might vary when more variables are included. As for future research, it seems that compliance issues have become a newly emerging vital factor to attract orders from developed countries after some deadly fire accidents, building collapse and some other types of accidents in Sri Lankan factories. So, it should be taken into consideration in the future for the sake of growth of the industry. A few more variables such as the effect of research and development (R&D), domestic cotton production, and supply chain complexity can be invoked to model the performance more accurately. Moreover, new components can be added to the proxy parameters for market sensitiveness and process integration as well as lead time.

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