08. REFERENCES AND BIBLIOGRAPHY

Works Cited

- Kalia, S. (2013). Colour and its effects in interior environment: a review. *International Journal of Advanced Research in Science and Technology*,
 2(2), 106–109. Retrieved from
 http://ijarst.com/journals/volume%202 issue2/ijarst-02-02-10.pdf
- Arif, Z. U., Hasan, M., & Karim, M. M. (2017). Factors Influencing Job Satisfaction of Employees of Private Commercial Banks in Bangladesh. *International Journal of Trade & Commerce*, 6(1). Retrieved from https://scholar.google.com/scholar?q=Factors+influencing+Job+Satisfaction+ of+Employees+of+Private+Commercial+Banks+in+Bangladesh&hl=en&as_ sdt=0&as_vis=1&oi=scholart
- Bamfo, B. A., Dogbe, C. S. K., & Osei-Wusu, C. (2018). The effects of corporate rebranding on customer satisfaction and loyalty: Empirical evidence from the Ghanaian banking industry. *Cogent Business & Management*, 5(1). https://doi.org/10.1080/23311975.2017.1413970
- Banking Organizational Structure Chart | OpsDog. (n.d.). Retrieved September 3, 2019, from https://opsdog.com/categories/organization-charts/banking
- Berthon, P., Ewing, M., & Hah, L. L. (2005). Captivating company: dimensions of attractiveness in employer branding. *International Journal of Advertising*,

151–172. Retrieved from

http://dx.doi.org/10.1080/02650487.2005.11072912

- Bitner, M. J. (1990). Evaluating Service Encounters: The Effects of Physical Surroundings and Employee Responses. *Journal of Marketing*, 54(2), 69. https://doi.org/10.2307/1251871
- Chahal, A., Chahal, S., Chowdhary, B, & Chahal, J. (2013). Job Satisfaction Among Bank Employees: An Analysis Of The Contributing Variables Towards Job Satisfaction. *International Journal of Scientific & Technology*, 2(8), 11–20.
 Retrieved from file:///Users/lakruwani/Downloads/Job-Satisfaction-Among-Bank-Employees-An-Analysis-Of-The-Contributing-Variables-Towards-Job-Satisfaction.pdf
- Color Temperature (Kelvin). (n.d.). Retrieved September 3, 2019, from http://www.westinghouselighting.com/color-temperature.aspx
- Commercial Bank. (2018). *Commercial Bank Annual Report 2018*. Retrieved from http://combank2018.annualreports.lk/
- Cunningham, M. K. (2017). The Value of Color Research in Brand Strategy. Open Journal of Social Sciences, 05(12), 186–196. https://doi.org/10.4236/jss.2017.512014
- Dagli, Z. (2015). Corporate identity in interior design. *Global Journal on Humanites* & Social Sciences, (3), 318–327. Retrieved from http://sproc.org/ojs/index.php/pntsbs

- Elliot, A. J. (2015). Color and psychological functioning: a review of theoretical and empirical work. *Frontiers in Psychology*, 6. https://doi.org/10.3389/fpsyg.2015.00368
- Elliot, A. J., & Maier, M. A. (2007). Color and Psychological Functioning. *Current Directions in Psychological Science*, 16(5), 250–254.
 https://doi.org/10.1111/j.1467-8721.2007.00514.x
- El-Zeiny, R. M. A. (2012). The Interior Design of Workplace and its Impact on
 Employees' Performance: A Case Study of the Private Sector Corporations in
 Egypt. *Procedia Social and Behavioral Sciences*, *35*, 746–756.
 https://doi.org/10.1016/j.sbspro.2012.02.145
- Gensler Architecture Firm. (2013). *The Gensler Design + Performance Index The US Workplace Survey*. Retrieved from https://www.gensler.com/uploads/document/61/file/2006_US_Workplace_Su rvey_04_29_2013.pdf

Hameed, A., & Amjad, S. (2009). Impact of Office Design on Employees' Productivity: A Case study of Banking Organizations of Abbottabad, Pakistan. *Journal of Public Affairs, Administration & Management, 3*(1), 1– 13. Retrieved from https://www.researchgate.net/publication/242109623_Impact_of_Office_Desi gn_on_Employees'_Productivity_A_Case_Study_of_Banking_Organizations of Abbottabad Pakistan

- Hansika, W. A. M., & Amarathunga, P. A. B. H. (2016). Impact of Office Design on Employees' Productivity; A Case Study of Banking Organizations of North Western Province in Sri Lanka. SSRN Electronic Journal. https://doi.org/10.2139/ssrn.2910255
- International Labour Organisation. (2016). *Workplace Stress A collective Challenge* (wcms_466547). Retrieved from https://www.ilo.org/wcmsp5/groups/public/---ed_protect/---protrav/---safework/documents/publication/wcms_466547.pdf
- Investopedia. (2020, February 11). Investopedia. Retrieved September 3, 2019, from https://www.investopedia.com/terms/b/bank.asp
- Kafui Agbozo, G. (2017). The Effect of Work Environment on Job Satisfaction:
 Evidence from the Banking Sector in Ghana. *Journal of Human Resource Management*, 5(1), 12–18. https://doi.org/10.11648/j.jhrm.20170501.12
- Kamarulzaman, N., Saleh, A. A., Hashim, S. Z., Hashim, H., & Abdul-Ghani, A. A. (2011). An Overview of the Influence of Physical Office Environments towards Employees. In *The 2nd International Building Control Conference* 2011 (pp. 262–268).
- Kaur, J., & Syal, G. (2017). Determinative Impact of Employer Attractiveness
 Dimensions of Employer Branding on Employee Satisfaction in the Banking
 Industry in India . *Business Analyst*, 37(2), 129–144. Retrieved from
 https://srcc.edu/sites/default/files/Article%20No.7Determinative%20impact%20of%20employer%20attractiveness.pdf

- Khoshnevis, M., & Gholipour, A. (2017). Exploring the Relationship between Employer Brand and Employees' Retention. *International Journal of Scientific & Engineering Research*, 8(10), 141–151. Retrieved from https://www.ijser.org/researchpaper/Exploring-the-Relationship-between-Employer-Brand-and-Employees-Retention.pdf
- Klopotan, I., Generalić, M., & Mihevc, Z. (2018). Parameters which influence employee satisfaction in public sector in the Republic of Croatia. *International Journal for Quality Research*, 405–420. Retrieved from https://www.researchgate.net/publication/326178048_Parameters_which_infl uence_employee_satisfaction_in_public_sector_in_the_Republic_of_Croatia
- Kozarevic, E., Peric, A., & Delic, A. (2014). Job satisfaction of banking sector employees in the Federation of Bosnia and Herzegovina. *Research Gate*, 1– 21. Retrieved from https://www.researchgate.net/publication/315789237_Job_satisfaction_of_ba

nking sector employees in the Federation of Bosnia and Herzegovina

- Kumar, J. S. (2017). The Psychology of Colour Influences Consumers' Buying Behaviour – A Diagnostic Study. Ushus-Journal of Business Management, 16(4), 1–13. Retrieved from https://pdfs.semanticscholar.org/f7c3/b2a780a7a3bf907ef807085b86a63f0d8 d0a.pdf
- Kumar, N. P., & Prasad, P. N. (2012). Banking in India branding Strategies of the new Decade. *International Journal of Engineering and Management*

Sciences, *3*(3), 319–325. Retrieved from http://scienceandnature.org/IJEMS-Vol3(3)-July2012/IJEMS_V3(3)10.pdf

- Mallika, N., & Ramesh, D. M. (2010). Job Satisfaction in Banking: A study of private and public sector banks. *International Journal of Management*, 1(1), 111–129. Retrieved from http://iaeme.com/ijm.html
- Mcleod, S. (2020a, March 20). Maslow's Hierarchy of Needs. Retrieved September 3, 2019, from https://www.simplypsychology.org/maslow.html
- Mcleod, S. (2020b, March 20). Maslow's Hierarchy of Needs. Retrieved September 3, 2018, from https://www.simplypsychology.org/maslow.html
- Mendis, M. V. S., & Wanigasekara, W. M. S. K. (2013). Impact of Employer
 Branding on Job Satisfaction: with Special Reference to Insurance Company. *Kelaniya Journal of Human Resource Management*, 8(2), 134–148. Retrieved
 from https://kjhrm.sljol.info/articles/abstract/10.4038/kjhrm.v8i2.6/
- Montgomery, K. (2004). Understanding the relationship between the design of the workplace environment and wellness (31295019601508). Retrieved from https://ttu-ir.tdl.org/bitstream/handle/2346/18827/31295019601508.pdf?se-
- NDB Bank. (2018). https://www.ndbbank.com/cms/media/1597/2028NDB-AR-Inside-2018-b3353d46089f23e44064c6ef0514da012b392ee5.pdf. Retrieved from https://www.ndbbank.com/cms/media/1597/2028NDB-AR-Inside-2018-b3353d46089f23e44064c6ef0514da012b392ee5.pdf

- O'Connor, Z. (2020, March 2). Contemporary Colour Strategies. Retrieved September 3, 2018, from http://zenaoconnor.com.au
- Rathee, V., & Rithu. (2015). Impact of Employer Branding onEmployees' Attitude. International Medical Journal, 7(2), 14–21. Retrieved from https://www.iimidr.ac.in/wp-content/uploads/Vol7-2-Impact-of.pdf
- Shahzad, T., & Naeem, Prof. Dr. H. (2013). Role of Internal Marketing in Employee Engagement Leading to Job Satisfaction of Employees in Private Banks of Pakistan. *Journal of Business and Management*, 8(2), 62–68. Retrieved from https://www.iosrjournals.org
- Trovato, E. (2018). Banking brands battle to stand out from the crowd. *Professional Wealth Management*. Retrieved from https://www.pwmnet.com/Wealth-Management/Private-Banking/Banking-brands-battle-to-stand-out-from-the-crowd?ct=true?ref=%2FWealth-Management%2FPrivate-
- Zeltner, J., Whelan, C., & Pasquier, S. D. (2015). The importance of brand in private banking. *Professional Wealth Management*. Retrieved from https://www.pwmnet.com/Wealth-Management/Private-Banking/Theimportance-of-brand-in-private-banking?ct=true?ref=%2FWealth-Management%2FPrivate-Bankin