

## References

- Abrahamsson, Pekka, Warsta, Juhani, Siponen, Mikko T and Ronkainen, Jussi. 2003. New directions on Agile methods: A comparative analysis. Paper presented at the 25<sup>th</sup> International Conference on Software Engineering, USA, 3-10 May.
- Agile Manifesto. 2001. Manifesto for Agile Software Development. <http://agilemanifesto.org/> [Accessed 3<sup>rd</sup> August, 2009].
- Anderson, David J. and Schragenheim, Eli. 2003. *Agile Management for Software Engineering: Applying the theory of constraints for business results*. New Jersey: Prentice Hall PTR.
- Au, Alan K. and Enderwick, Peter. 2000. A cognitive model on attitude towards technology adoption. *Journal of Managerial Psychology* 15, no.4. <http://www.emeraldinsight.com/Insight/ViewContentServlet?Filename=Published/EmeraldFullTextArticle/Articles/0500150401.html> [Accessed 5th August, 2009].
- Beck, Kent and Andres, Cynthia. 2004. *Extreme Programming Explained: Embrace Change*, 2<sup>nd</sup> Ed. New Jersey: Pearson Education.
- Boehm, Barry. 2002. Get Ready for agile methods, with care. *Computer* 35, no.6.
- Boehm, Barry and Turner, Richard. 2005. Management challenges to implementing agile processes in traditional development organizations. *IEEE Software* 22, no.5:30-39.
- Ceschi, Martina, Sillitti, Alberto, Succi, Giancarlo and Panfilis, Stefano D. 2005. Project management in plan-based and agile companies. *IEEE Software* 22, no.3:21-27..
- Chakrovarty, Arindam, Saswati, Nandy, Rabindranath, Roy, Bhaswati, Sengupta, Sukanta, Chatterjee and Narayan, Chaudhuri R. 2007. A study on awareness on HIV/AIDS among higher secondary school students in central Kolkata. *Indian Journal of Community Medicine* 32, no. 3. <http://www.indmedica.com/journals.php?journalid=7&issueid=101&articleid=1390&action=article> [Accessed 11th June 2009]
- Charvat, Jason. 2002. *Project Management Nation: Tools, techniques and goals for the new and practicing IT project manager*. New York: John Wiley and Sons Ltd.
- Chin, Gary. 2004. *Agile Project Management: How to Succeed in the Face of Changing Project Requirements*. New York: AMACOM.

- Cockburn, Alistair and Highsmith, Jim. 2001. Agile software development: the people factor. *Computer*.
- John, Mike and Ford, Doris. 2003. Introducing an agile process to an organization. *Computer*.
- Department of Trade and Industry. 2004. Business in the Information Age: The International benchmarking study 2004.  
[http://www.businesslink.gov.uk/Growth\\_and\\_Innovation\\_files/ibs2004.pdf](http://www.businesslink.gov.uk/Growth_and_Innovation_files/ibs2004.pdf) [Accessed: May 20, 2009]
- Ferreira, Carlos and Cohen, Jason. 2008. Agile Systems Development and stakeholder satisfaction: A South African empirical Study. Paper presented at the *ACM International Conference*, Canada, October.
- Highsmith, Jim. 2004. *Agile Project Management: Creating Innovative Products*. Boston: Pearson Education Inc.
- Highsmith, Jim and Cockburn, Alistair. 2001. Agile software development: the business of innovation. *Computer* 34, no.9.
- Hornby, Albert S. 2005. *Oxford Advanced Learner's Dictionary of Current English*. 7<sup>th</sup> ed. Oxford University Press.
- Jiang, Li and Eberlein, Armin. 2008. Towards a framework for understanding the relationships between classical software engineering and agile methodologies. Paper presented at the 30<sup>th</sup> International Conference on Software Engineering, Germany, 10-18 May.
- Karunatilake H.M.L.A. 2007. Study of junior software engineers' awareness on abstraction and reflective practice as techniques of program comprehension. MBA IT diss., University of Moratuwa.
- Krasteva, Iva and Ilieva, Sylvia. 2008. Adopting an agile methodology: why it did not work. *ACM*.
- Kulathilake, Shiro. 2008. Awareness on data warehousing and data mining in the banking sector. MBA IT diss., University of Moratuwa.
- Lewis, James P. 2007. *Fundamentals of Project Management*, 3<sup>rd</sup> ed. New York: AMACOM.
- Mensah, Kweku E.. 2003. *Software Development Failures: Anatomy of abandoned projects*. London: The MIT press.

- Cockburn, Alistair and Highsmith, Jim. 2001. Agile software development: the people factor. *Computer*.
- Cohn, Mike and Ford, Doris. 2003. Introducing an agile process to an organization. *Computer*.
- Department of Trade and Industry. 2004. Business in the Information Age: The International benchmarking study 2004.  
[http://www.businesslink.gov.uk/Growth\\_and\\_Innovation\\_files/ibs2004.pdf](http://www.businesslink.gov.uk/Growth_and_Innovation_files/ibs2004.pdf) [Accessed: May 20, 2009]
- Ferreira, Carlos and Cohen, Jason. 2008. Agile Systems Development and stakeholder satisfaction: A South African empirical Study. Paper presented at the *ACM International Conference*, Canada, October.
- Highsmith, Jim. 2004. *Agile Project Management: Creating Innovative Products*. Boston: Pearson Education Inc.
- Highsmith, Jim and Cockburn, Alistair. 2001. Agile software development: the business of innovation. *Computer* 34, no.9.
- Hornby, Albert S. 2005. *Oxford Advanced Learner's Dictionary of Current English*. 7<sup>th</sup> ed. Oxford University Press.
- Jiang, Li and Eberlein, Armin. 2008. Towards a framework for understanding the relationships between classical software engineering and agile methodologies. Paper presented at the 30<sup>th</sup> International Conference on Software Engineering, Germany, 10-18 May.
- Karunatilake H.M.L.A. 2007. Study of junior software engineers' awareness on abstraction and reflective practice as techniques of program comprehension. MBA IT diss., University of Moratuwa.
- Krasteva, Iva and Ilieva, Sylvia. 2008. Adopting an agile methodology: why it did not work. *ACM*.
- Kulathilake, Shiro. 2008. Awareness on data warehousing and data mining in the banking sector. MBA IT diss., University of Moratuwa.
- Lewis, James P. 2007. *Fundamentals of Project Management*, 3<sup>rd</sup> ed. New York: AMACOM.
- Mensah, Kwaku E.. 2003. *Software Development Failures: Anatomy of abandoned projects*. London: The MIT press.

- Nerur, Sridhar, Mahapatra, Radhakantha and Mangalaraj, George. 2005. Challenges of migrating to Agile methodologies. *Communications of the ACM*.
- Poole, Damon. 2006. Breaking the major release habit. *Queue* 4, issue 8.
- Project Management Institute. 2008. *A Guide to the Project Management Body Of Knowledge*. 4<sup>th</sup> ed. Pennsylvania: Project Management Institute Inc.
- Reich, Blaize H., Gemino, Andrew and Sauer, Chris. 2008. Modeling the knowledge perspective of IT projects. *Project Management Journal* 39, s4-s14.
- Schmid, Bernhard and Adams, Jonathan. 2008. Motivation in project management: The project manager's perspective. *Project Management Journal* 39, no. 2: 60-71.
- Schwaber, Ken. 2004. *Agile Project Management with Scrum*. Washington: Microsoft Press.
- Sekaran, Uma. 2008. *Research Methods for Business: A skill Building Approach*. 4<sup>th</sup> ed. Delhi: John Wiley.
- Sig press release. 2008. Consumer awareness of Bluetooth wireless technology at all time high. [http://www.bluetooth.com/Bluetooth/Press/SIG/CONSUMER\\_AWARENESS\\_OF\\_iBLUETOOTH\\_i\\_WIRELESS\\_TECHNOLOGY\\_AT\\_ALL\\_TIME\\_HIGH.htm](http://www.bluetooth.com/Bluetooth/Press/SIG/CONSUMER_AWARENESS_OF_iBLUETOOTH_i_WIRELESS_TECHNOLOGY_AT_ALL_TIME_HIGH.htm) [Accessed 11th June 2009]
- Sri Lanka Information and Communication Technology Agency. 2007. *Rising Demand: The ICT Workforce survey 2007*. [n.p.]: Sri Lanka Information and Communication Technology Agency.
- Sudarshan G. and Gunawardena, Kennedy. 2008. An Analysis of e-commerce (B2B) awareness in manufacturing industries of Sri Lanka. Paper presented at the International Conference in Business Management, Sri Lanka, 27 March.
- Taylor, James. 2004. *Managing Information Technology Projects: Applying Project Management Strategies to Software, Hardware, and Integration Initiatives*. New York: AMACOM.
- Truex, Duane P. , Baskerville, Richard and Klien, Heinz. 2009. Growing Systems in emergent organizations. *Communications of the ACM* 42, no.8.